1. **Learning Objectives:** The presentation should be consistent with the approved learning objectives.

2. **Content Balance and Scientific Integrity:**
   - Presentations are based on evidence accepted within the profession of medicine as adequate justification for their indication and contraindications in the case of patients.
   - Research, including clinical trial data conforms to generally accepted standards of experimental design, data collection and analysis.
   - Presentations address areas of physician practice and are balanced, discussing both the risks and benefits of recommendation, treatments or manner of practice.

3. **What is NOT allowed:**
   - Identifiable patient information
   - Brand names, Product or manufacturer names
   - Use of copyrighted materials (without permission) if presentation will be published or distributed outside of activity

4. **Original Source:**
   - Any non-original material –figures, charts, graphs, images – should be cited.
   - Citation should be in a manner that makes it retrievable –footnoted if there’s a reference list or at minimal; author’s lastname, first initial, name of publication and year.

**EXAMPLE 1**

Availability of Personal Data (or Digital) Assistants (PDAs) by Pharmacy Type (n=604)

<table>
<thead>
<tr>
<th>Resource Name</th>
<th>Retail/Community (n=480)</th>
<th>Hospital/Mental Health (n=74)</th>
<th>Other (n=50)</th>
<th>Total (n=604)</th>
</tr>
</thead>
<tbody>
<tr>
<td>PDA Use=Yes</td>
<td>82</td>
<td>24</td>
<td>12</td>
<td>118</td>
</tr>
<tr>
<td></td>
<td>17.1%</td>
<td>32.4%</td>
<td>24.0%</td>
<td>19.5%</td>
</tr>
<tr>
<td>PDA Use=No</td>
<td>398</td>
<td>50</td>
<td>38</td>
<td>486</td>
</tr>
<tr>
<td></td>
<td>82.9%</td>
<td>67.6%</td>
<td>76.0%</td>
<td>80.5%</td>
</tr>
</tbody>
</table>

Data from Schrimsher, Freeman, Kendrach

**EXAMPLE 2**

Source: Landman, P., Body pAarts 2009